

BA LAUNCHES MOBILE PHONE CHECK-IN



British Airways has launched remote check in service, allowing travellers 'on the go' to check in for flights wherever they may be, via their mobile handsets. The service is quick, free and available in 11 languages (including Japanese) - without any need to download accompanying software.

Logging on to www.ba2go.com using any mobile device with wireless connectivity (such as BlackBerry's and mobile phones), customers can access the BA timetable in real time, as well as select seats and check-in individuals, groups and families for departure or return flights.

The check in service offers full seat change and seat selection functions and the ability to enter passport information – everything that can be done on ba.com apart from printing the boarding card. At the end of check-in customers will be presented with the option to collect the boarding pass at the airport from a kiosk or desk, email the boarding pass, or fax the boarding pass.

